

The revised and expanded *2001 Truck Renting and Leasing Industry Report* covers the following topics and more:

Industry Profile

- ♦ Equipment Overview
- ♦ Lease/Rental Industry Impact
- ♦ Lease/Rental Power Unit Fleet Profile
- ♦ Customer Profile
- ♦ Contract Maintenance Activities

Vehicle Purchase Practices

- ♦ 2000 Vehicle Purchases
- ♦ 2000 Vehicle Fleet Increase/Decrease
- ♦ Refrigerated Equipment Purchases
- ♦ New Vehicle Brand Specification
- ♦ New Vehicle Purchase Rationale
- ♦ Used Vehicle Purchases
- ♦ New Vehicle Purchase Outlook

Vehicle Disposal Practices

- ♦ Disposal Mileage and Age
- ♦ Recovery vs. Book Values

Parts, Fuel and Tire Usage

- ♦ Parts Usage
- ♦ Fuel Usage
- ♦ Tire Usage



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2001
TRUCK
RENTING
AND LEASING
INDUSTRY REPORT

SIZE, GROWTH, REGISTRATION
NUMBERS AND PURCHASING
TRENDS

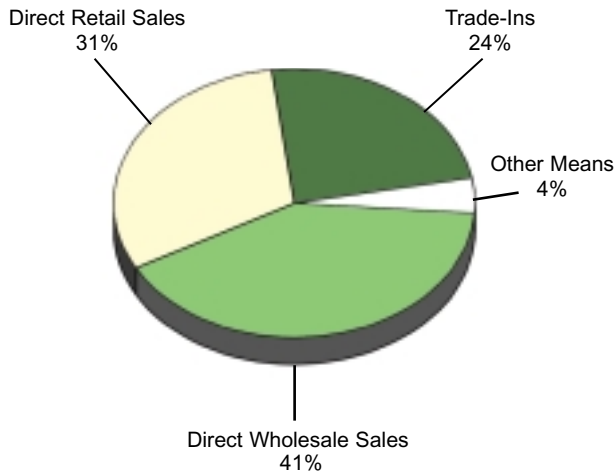
Survey Based on 2000 Operations

Here's an example of the type of valuable information you can look forward to receiving:

Vehicle Disposal Practices

Overall, approximately one-third of commercial lease/rental power equipment is sold directly at retail; an additional 41 percent is wholesaled. Only 24 percent is traded.

Disposition of Power Equipment All Commercial Lease/Rental Companies



Get Your Copy of the 2001 Truck Renting and Leasing Industry Report Today!

TRALA proudly announces the release of its 2001 Truck Renting and Leasing Industry Report. TRALA's annual study is the most comprehensive look at the industry available from any source.

To build on the success of past studies, the scope of the survey was expanded significantly, with greater detail in many categories. The new material provides a complete picture of the entire industry, including:

- ♦ All national truck renting and leasing companies and systems;
- ♦ 572 independent regional lease/rental companies (affiliated and not affiliated with a system); and
- ♦ All national consumer truck rental companies.

The report can be purchased by TRALA members for \$425 and by non-members for \$675. TRALA members who participated in the study qualify for a half price discount. To purchase the 2001 report, complete the attached order form and fax it to TRALA at (703) 299-9115. Orders can also be placed on-line under the "What's Hot" section of TRALA's website (www.trala.org).

Non-members must remit payment before the report can be forwarded. Sorry, no credit cards accepted.

2001 Truck Renting and Leasing Industry Report Order Form

- I am a TRALA member and would like to order the **2001 Truck Renting and Leasing Industry Report** for \$425.
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